



## Increase Profitability Through Risk Management



ClearRisk Manager is an easy to use online platform that allows you to work with Axis Insurance Managers to manage the risks facing your business

➤ ***By working with Axis Insurance Managers on ClearRisk Manager, you will build a plan that will help to:***

- *Improve Safety: by reducing the frequency and severity of accidents*
- *Protect Company Value: by safeguarding assets*
- *Increase Revenue: by decreasing claims costs*
- *Perform Better in the Insurance Market: companies that formally manage risk are favoured by insurers*

[www.ClearRisk.com](http://www.ClearRisk.com)

[Info@ClearRisk.com](mailto:Info@ClearRisk.com)

**1-877-734-RISK (7475)**



*Risk Management  
plans, maps and  
solutions for your  
business.*



## Benefits:

### ➤ Increase Revenue

Formalizing risk management practices helps decrease claims costs and lower insurance premiums; leading to increased revenues and a better bottom line.

### ➤ Save Time

With plans, maps, risk tools and more, ClearRisk Manager brings structure and timeliness to all risk management activities; improving operational efficiency and overall profitability.

### ➤ Improve Safety

Actively managing risk reduces the frequency and severity of accidents; resulting in safer customers and employees, and fewer claims against the organization.

### ➤ Protect Company Value

ClearRisk Manager helps prepare organizations to safeguard their assets and protect themselves from reputational damages.

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Axis Insurance Managers is here to work with you on *ClearRisk Manager* to give your business the risk management support it needs

## Features:

### ➤ Risk Management Plan

With Axis Insurance Managers support, you can create a customized risk management plan to help identify and manage all of your organization's risks.

### ➤ Online Broker / Business Collaboration

You and Axis Insurance Managers can use ClearRisk Manager to store, track and share all relevant risk and insurance information such as insurance policies, claims documents, and insurance certificates.



### Reporting

ClearRisk Manager's comprehensive reports help you and Axis Insurance Managers to effectively communicate the positive impact of your risk management efforts to the insurance market. Effective risk management can lead to better terms for your business.



### Library of over 1300 Risk Tools

Solve risk management issues in a click with unlimited access to policies, forms, resources, and services, all created and reviewed by Professional Risk Managers.

The screenshot displays the ClearRisk Manager interface. At the top, there is a navigation bar with 'ClearRisk MANAGER' logo and links for 'Demo | Settings | Inbox | Help | Logout'. Below the navigation bar are tabs for 'DASHBOARD', 'WORKSPACES', 'MARKETPLACE', and 'LIBRARY'. The main content area shows a breadcrumb trail: 'Home > Workspaces > Personal > Contractor'. On the left, there is a heatmap titled 'RISK FREQUENCY' vs 'RISK SEVERITY' with a color gradient from green to red. On the right, there is a table titled 'Contractor' with a dropdown menu set to 'All Risks by Risk Factor'. The table has columns for 'Risk (Risk Category)', 'Frequency', 'Severity', 'Risk Factor', 'Solutions', and '% Complete'. Below the table are buttons for 'Import Risk(s)', 'Create Risk', 'Delete Selected Risks', and 'Generate PDF'. At the bottom, there is a section for generating a report: 'To generate a Progress Report, select the report type and click "Create Report"', with a dropdown for 'Summary Report' and a 'Create Report' button.

Risk (Risk Category)	Frequency	Severity	Risk Factor	Solutions	% Complete
1. Vehicle Accident (Fleet)	5	7	35	3	0%
2. Contractor's Liability (Construction)	7	4	28	1	0%
3. Vandalism (Crime)	5	5	25	1	0%
4. Theft from Job Site (Construction)	6	3	18	1	0%

“Every dollar spent in risk reduction saves between \$5 and \$10 in economic losses.”

- Eric Schwartz, Boston Globe, March 23, 2008

<b>How will my business benefit from using ClearRisk Manager with my broker?</b>	<i>By having a risk management plan with prioritized risk and solutions, your business will become a better risk with fewer losses and obtain better terms in the insurance market in the long term. Having a better understanding of risk will make your business more successful</i>
<b>How do I use ClearRisk Manager?</b>	<i>First, your broker will either build you a risk management plan in advance or setup a meeting with you to work on a plan together.  Second, your broker will send you an email to sign up for ClearRisk Manager. Once you login you can collaborate on the risk management plan. Now, all risk management content can be stored, shared, worked and reported on at anytime of the day from any internet connection in the world. It's that simple!</i>
<b>What if I don't know anything about risk management?</b>	<i>Axis Insurance Managers is here to help you through the risk management process. The ClearRisk Manager application that you will be using was created for people of all skill levels including those with no experience or knowledge about risk management or the insurance industry. All of our resources have been created using everyday language and provide step by step explanations for implementing risk management within your organization.  If you would like to learn about risk management, our whitepaper entitled "What is Risk Management?" is a great place to start. This whitepaper and other valuable tools to help you understand risk management can be downloaded for free at: <a href="http://www.clearriskmanager.com/whitepapers">www.clearriskmanager.com/whitepapers</a></i>

Contact your Insurance Broker for more information

“ClearRisk is a firm believer that good risk management doesn't have to be resource intensive or difficult for organizations to undertake. With a little formalization, structure and a strong understanding of your organization, risk management planning can be rewarding.”

- Craig Rowe, President & CEO, ClearRisk Inc.



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